6 steps to smarter unified communications

Assess your current UC environment.

Audit your existing UC network, and prepare a needs analysis as a comparison between where you are today and where you want to be in the future. This will help you understand your current UC landscape and identify areas for improvement.

Choose the right vendor.

Plan to measure against those goals at regular intervals. Evaluate current performance benchmarks. Validate goals. Regroup with your line-of-business (LoB) leaders to discuss the relevant stakeholders. Gartner suggests focusing on metrics and accountability as part of a strategy founded on the adoption of continuous innovation. A partner who continues to innovate will be more invested in your organization and its needs.

Prepare your internal proposal.

Innovate new ways to attract and retain the best talent. For more information on the features and benefits of Cisco’s cloud communications solutions, visit ucc.cts.netsuite.com. The solutions can help your teams to:

- Increase productivity
- Improve communication
- Strengthen customer relationships
- Reduce office footprint
- Ease employee expenses
- Decrease employee turnover
- Boost profitability
- Accelerate time to market
- Reduce travel
- Decrease employee resources
- Increase employee freedom
- Ease accessibility

Gain internal support.

Here are just a few examples:

- Call routing
- Communication
- Contact management
- Enterprise collaboration
- Enterprise voice
- Generation and analysis of business data
- Infrastructure
- Integration
- Internet
- jajah.com
- jajah.com provide a comprehensive set of tools that allows people to work how, when, and where they want.

Implement.

Partner with Cisco for smarter UC and smoother cloud migration.

4. "We chose Cisco after an exhaustive RFP process. Cisco supports our broad-based requirements, and we like their stability as a vendor — plus I’ve worked with them for a long time and I trust them," premium partner, October 2019.